

Ursine Valet Parking



Attendance at Yellowstone National Park shot way up after the park introduced ursine valet parking. “Our bears will park your car for you – and you never have to tip ’em!” crowed Park Superintendent Pringler. Of course, the bears weren’t great drivers, and more than one coupé wound up in a ditch by the side of the road. But Pringler put a positive “adventure in nature” spin on these incidents, and visitor traffic actually increased. That all changed when a grizzly bear was tabbed to park an RV but ate the driver and his family instead. Even *that* PR nightmare might’ve been minimized if a home movie of the gruesome kill hadn’t gone viral.