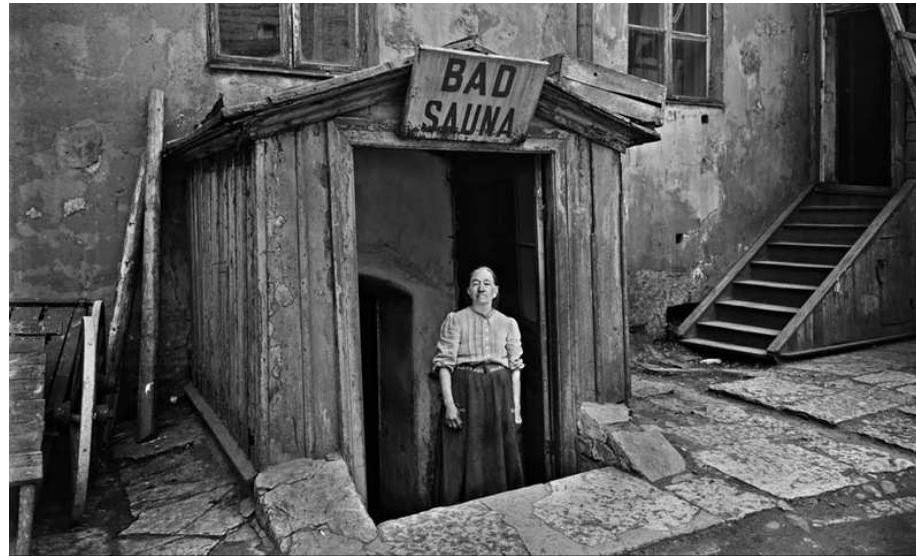


Truth in Advertising



Miriam was determined to tell the truth when it came to naming her exciting (if challenging) new business venture, even though it cut way down on any walk-in customers.