

And you shake it all about



The perfectionism of Arthur Murray nearly wrecked his burgeoning dance studio business. He initially demanded that his instructors teach the tango by precisely following foot patterns he'd copied from Mesolithic cave paintings in Argentina. But the four Bolshoi Ballet members who comprised Murray's training team claimed they were way too complex. Instead, they distilled the tango into one easy-to-teach sentence: "Вы положите правую ногу, вы положите правую ногу," or "You put your right foot in you put your right foot out, you put your right foot in and you shake it all about." Murray grudgingly acquiesced, and the rest is, of course, dance instruction history.