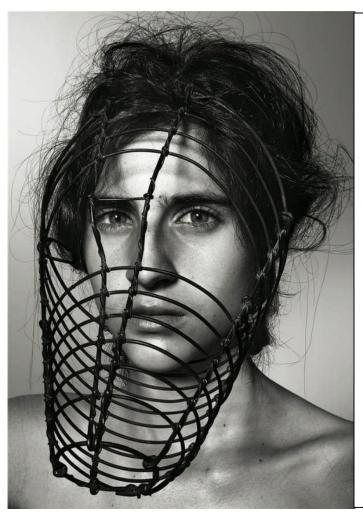
## The Expandomometer



Fads have been a part of popular culture about as long as America has been part of Pangaea. You can't think of the 1960s without recalling Bobcat vests and Ouija boards. Pet Rocks and Rubik's Cubes represented the 1970s, and Cabbage Patch Chia Pets took the 1980s by storm. If you were awake during the '90s you surely remember (all together now) the Macarena. And if the 20-aughts brought us underwater Chinese checker marathons, what might the 20-teens produce? Crazeologists say the answer is already popping up in Tallahassee and Roswell and other trend-setting cities: le nez prolongé, or, the long nose. Scores of otherwise normal people are going to great lengths (ha) to have their snoots lengthened. The safest procedure entails a nasaline extrusion clinic, a real doctor, and at least a modicum of anesthesia. An hour's worth of surgery typically results in a schnozzle three to four times its original size. But it's expensive, and insurance companies consider the operation unessential and won't pay for it. So, doit-yourselfers have found a cheaper alternative: the Nasal Expandomometer®. Just clip it securely to your head, plug the power cord into any standard electrical outlet (double phase 238 volts), then dial in the setting you want: small (25-45 mm), medium (45-80 mm), large (80-117 mm), and anteater (117-160 mm). Results vary widely, thanks to different honkers offering up differing percentages of cartilage. The good news: it's cheap. A single self-administered treatment will set you back only thirty bucks. So even if you do accidentally break your beak, you'll still be able to afford your backup plan – a nice prosthetic hooter in an assortment of cool colors!