

The American Way



When a news correspondent deemed the Beatles' 1964 appearance on The Ed Sullivan Show the beginning of "The British Invasion," Brad Dinklaker of Existential Exterminators envisioned millions of creepy-crawly insect pests from England overrunning America. Immediately he armed a team of his Eradicators and positioned them along the country's eastern shoreline. But there would be no gently lethal chemical spray for *these* uninvited marauders, oh no. Brad was determined to defend his country's turf the *American* way!